

## **Intact Financial Corporation signs 5-year renewal agreement with Uniban Canada**

**Laval, June 27, 2017** - Uniban Canada is proud to announce the renewal of a 5-year agreement with Intact Financial Corporation, the Canadian leader in property and casualty insurance, as a preferred partner for managing glass claims and administrative services.

Intact Financial Corporation uses Uniban's claims management technology platform to help reduce operating costs, increase efficiency and productivity, and to simplify the automotive glass claims process, all of which improves and facilitates the customer experience.

"We are proud that Intact has renewed the partnership and are committed to continuing our collaborative efforts and the sharing of our knowledge of claims management to improve the claims process. The reliability and innovation of our Conversense technology platform have contributed to improving the user experience and creating value for our customers. Our primary objective is to continue to simplify and accelerate the indemnification process in a safe and efficient environment in order to offer customers the most favorable experience during the indemnity period." said Marc Desmarais, President and Chief Executive Officer, Uniban Canada.

"We are very pleased to have renewed our partnership with Uniban Canada, which dates back to 2012. The quality of their service and their business model, based on customer proximity make Uniban Canada the ideal partner for Intact." said Daniel Anctil, Senior Director, Procurement at Intact Financial Corporation.

### **About Intact Financial Corporation**

Intact Financial Corporation is Canada's largest provider of fire, casualty and accident insurance ("P & C"), with over \$8.0 billion in annual premiums. With more than 12,000 employees, the Corporation insures more than five million individuals and businesses through its insurance subsidiaries and is the largest private insurance provider in British Columbia, Alberta, Ontario, Quebec, Nova Scotia and Newfoundland and Labrador. The Corporation distributes its insurance products under the Intact Insurance brand through an extensive network of brokers, including its wholly owned subsidiary, BrokerLink and directly to consumers through belairdirect.

## **About Uniban Canada**

Uniban Canada is distinguished by its unique business model that has earned several distinctions in recent years (innovation, communication / marketing and franchisor of the year). Uniban encourages sustainable development through various programs and is now the leader and standard for major insurance companies in the management of automotive glass claims. For more information, visit [www.unibancanada.ca](http://www.unibancanada.ca).

SOURCE: Uniban Canada Inc.

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