



## **Press Release**

### **Uniban Canada acquires Ziebart Canada's master franchise**

Uniban Canada, leader in business model management in the automobile products and services industry, is proud to announce the acquisition of Ziebart Canada's master franchise and the rights to the 28 existing Ziebart franchisees outside Québec. This transaction completes the purchase of Ziebart's master franchise and its franchises in the province of Québec, made in 2002, whose goal was to diversify the VitroPlus network. This transaction resulted in the creation of VitroPlus/Ziebart. As for the network outside Québec, it will bear the name of UniglassPlus/Ziebart from now on and will offer the same services as VitroPlus/Ziebart, whether it be windshield replacement or repair, electronics, car accessories as well as the products and services which have made Ziebart famous such as rust proofing and detailing .

This expansion allows Uniban Canada's networks, which are the following: VitroPlus, Ziebart, VitroPlus/Ziebart, Ram-ko in Québec and UniglassPlus/Ziebart, Ziebart and Unipro Auto Glass and Accessories outside Québec, to offer nationwide coverage which strengthens Uniban Canada's value proposition while offering 225 point of sales. Uniban Canada also includes one of the largest distributors in Canada, PH Vitres d'Autos which has 18 warehouses across the country as well as 217 mobile units in order to support Uniban Canada's operations.

Uniban Canada inc., in addition to being a pioneer of the co-franchising model in the automobile industry, is proud to be a partner in the AIR MILES® rewards program, the largest customer loyalty program in Canada. Therefore, VitroPlus and VitroPlus/Ziebart in Québec issue reward miles on offered products and services while UniglassPlus/Ziebart and Ziebart, outside Québec, issue reward miles for services such as rust proofing, detailing, upholstery and spray-on bed liners.